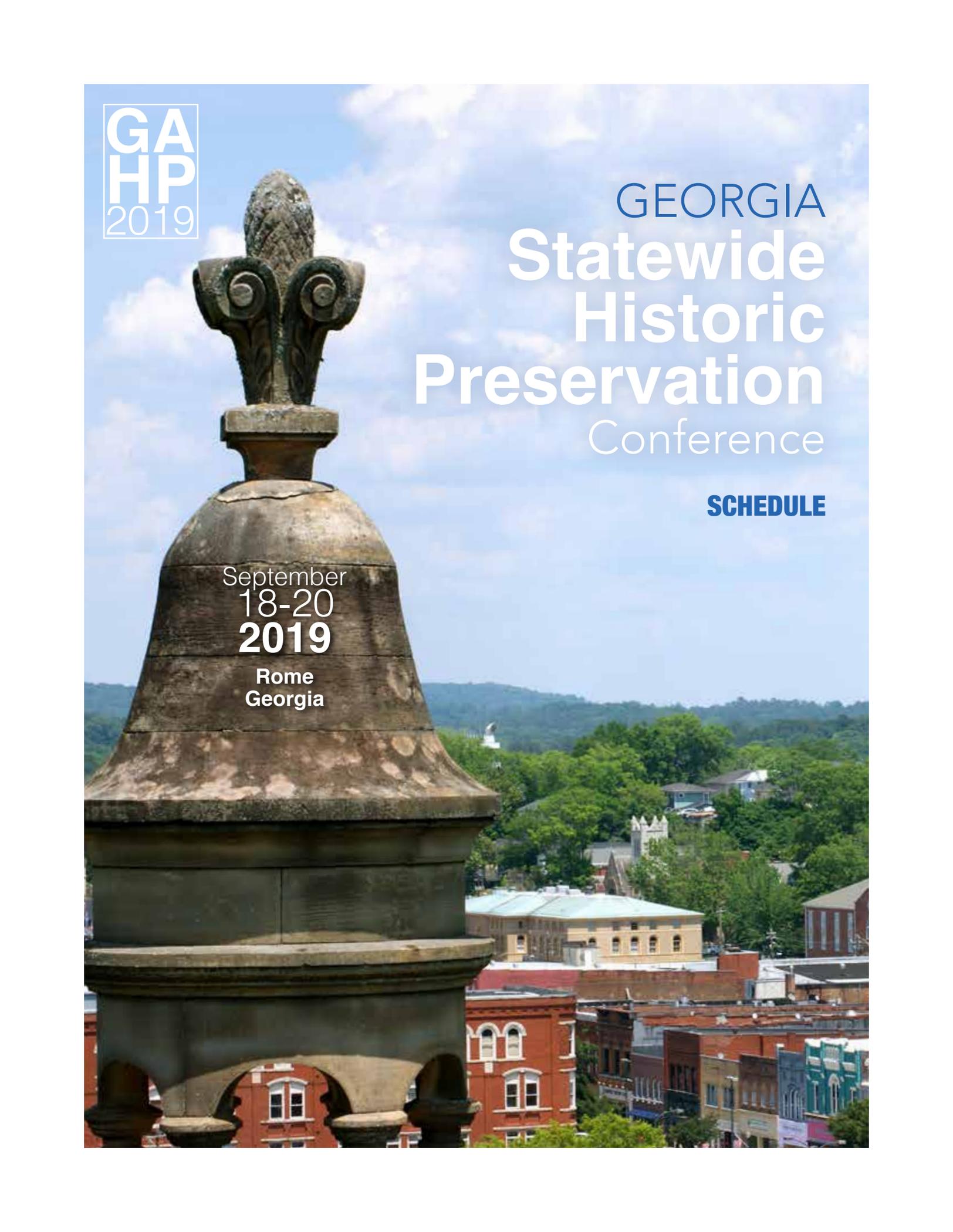




GA  
HP  
2019



GEORGIA  
Statewide  
Historic  
Preservation  
Conference

**SCHEDULE**

September  
18-20  
**2019**

Rome  
Georgia



# GEORGIA Statewide Historic Preservation Conference

## SCHEDULE

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Rome, Georgia

Ford Castle. Credit: Georgia's Rome Office of Tourism.



# 3DAY Conference Schedule

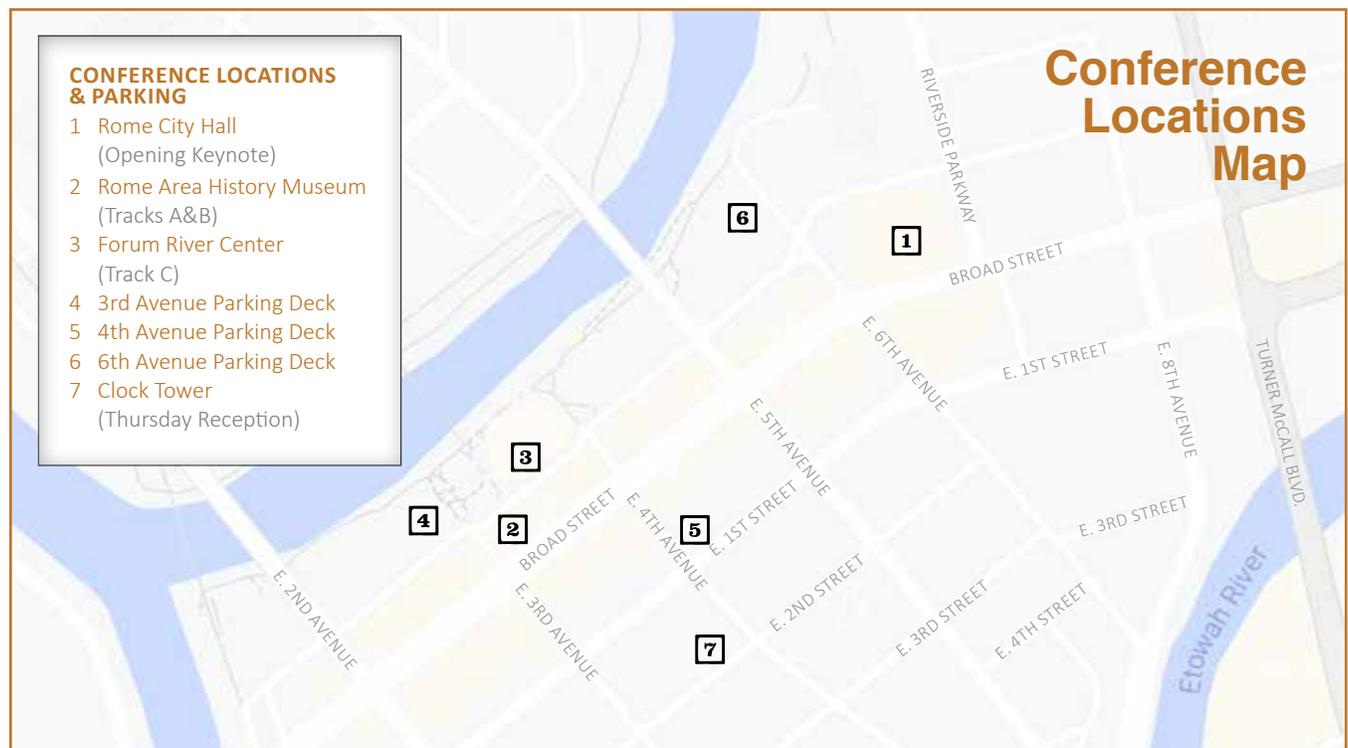
## TRACK LOCATIONS

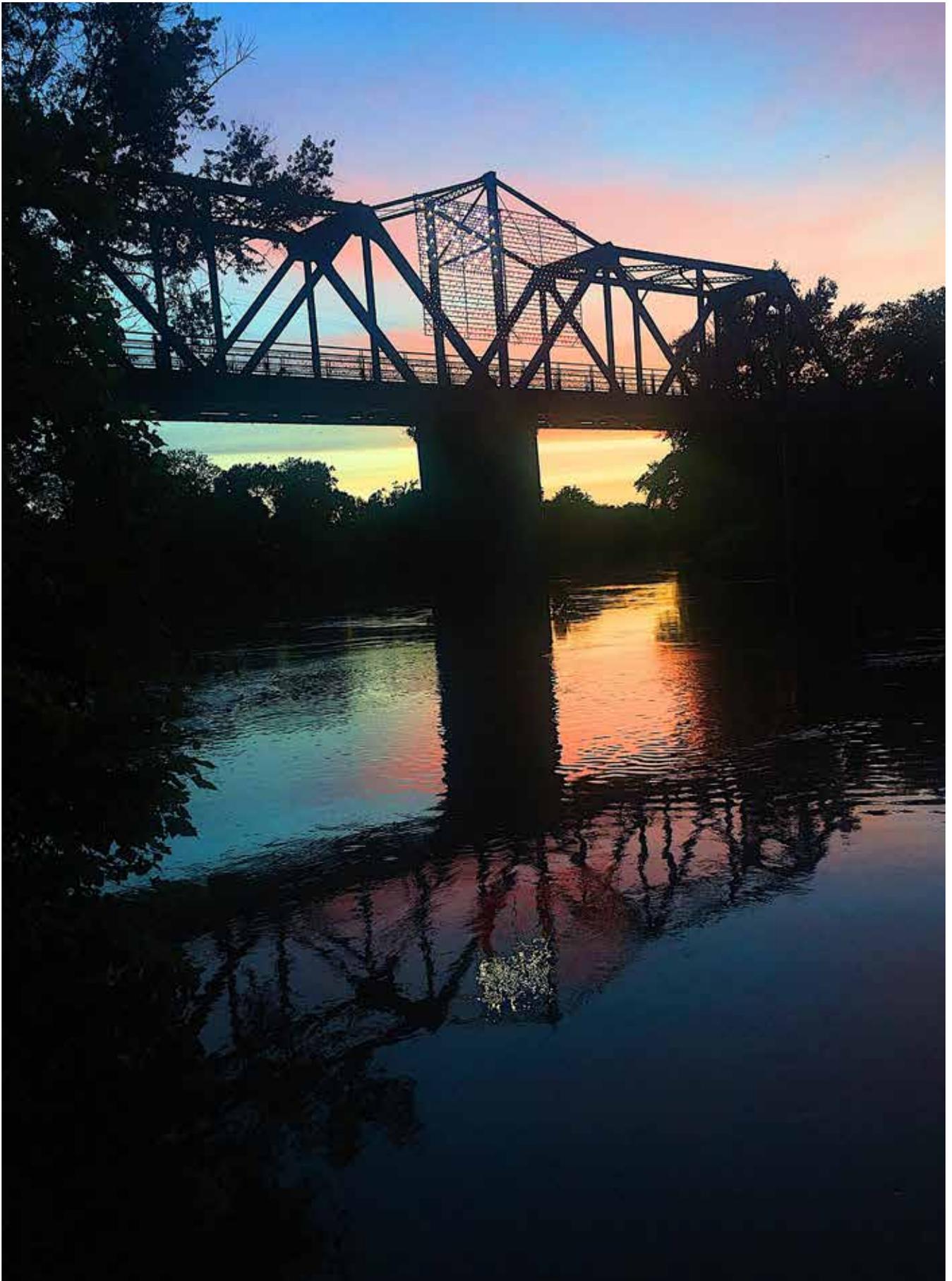
Tracks A & B - Rome Area History Museum • Track C - Forum

\* tour sign-up at registration \*\* required pre-registration

	WEDNESDAY			THURSDAY			FRIDAY							
	TRACK A	TRACK B	TRACK C	TRACK A	TRACK B	TRACK C	TRACK A	TRACK B	TRACK C					
8:00 AM	<b>REGISTRATION</b> Rome Area History Museum 305 Broad Street, Rome, GA 30161			<b>REGISTRATION</b> Rome City Hall 601 Broad Street, Rome, GA 30161			<b>REGISTRATION</b> Rome Area History Museum 305 Broad Street, Rome, GA 30161							
8:15 AM														
8:30 AM														
8:45 AM														
9:00 AM	<b>REGISTRATION</b> Rome Area History Museum 305 Broad Street, Rome, GA 30161			<b>OPENING KEYNOTE</b> Why Old Places Matter Tom Mayes  Rome City Hall 601 Broad Street, Rome, GA 30161			<b>Georgia Alliance of Preservation Commissions - Breakfast &amp; Annual Meeting</b> Rome Area History Museum 305 Broad Street, Rome, GA 30161							
9:15 AM														
9:30 AM														
9:45 AM														
10:00 AM	<b>WORKSHOPS</b>			<b>BREAK</b>			<b>BREAK</b>							
10:15 AM	Partnering for Preservation: Saving Zuber Cemetery	At the Table or On the Menu: Revitalization & African American Places	A Charge We Have to Keep: Preserving African American History with Community Archives				Stakeholder Perceptions of the Design Regulatory Process	Cyclical Maintenance	Exploring Georgia's Footsteps of Martin Luther King Jr. Trail					
10:30 AM														
10:45 AM														
11:00 AM	Celebrating Georgia's Certified Local Governments	Revolving Funds in Georgia	Look Up! Utilizing Façade & Exterior Condition Assessment	<b>BREAK</b>										
11:15 AM				Keeping it Relevant: Preservation and the Changing Community	Making Sense of Mid-Century Commercial Architecture	City of Atlanta's "Future Places Project": Redefining Historic Preservation in Atlanta								
11:30 AM														
11:30 AM	<b>LUNCH</b>			<b>BREAK</b>			<b>BREAK</b>							
11:45 AM	<b>LUNCH</b>			<b>BREAK</b>	<b>BREAK</b>									
12:00 PM														
12:15 PM														
12:30 PM														
12:30 PM	<b>LUNCH</b>			<b>LUNCH</b>			<b>LUNCH</b>							
12:45 PM	<b>WORKSHOPS</b>		<b>TOUR</b>				Georgia Trust's West Atlanta Preservation Initiative							
01:00 PM	HPC Skills Workshop: Learning to Read Historic Buildings and Their Changes Over Time	Won't You Remember Me? : Oral History Puts a Face on History	Berry College National Register Historic District* Location: 24 Veterans Memorial Highway, Rome, GA							The Bonaventure-Somerset Historic District: A New Approach to Historic Preservation in the City of Atlanta	Criterion D of the National Register	Preservation as Sustainable Practice	Historic Preservation is Sustainable Design	From Abandoned to Awarded
01:15 PM														
01:30 PM														
01:45 PM	<b>BREAK</b>													
02:00 PM	Taking Care of Porches			Just Across the River: The Landscape History of Etowah, Hightower, Coosa, and Myrtle Hill			Fire Prevention and Safety with Historical Structures Location: 93 North Avenue, Rome, GA							
02:15 PM	<b>BREAK</b>			<b>BREAK</b>			<b>BREAK</b>							

	WEDNESDAY			THURSDAY		
	TRACK A	TRACK B	TRACK C			
02:30 PM	<b>WORKSHOPS</b>			<b>TOURS</b>		
02:45 PM	Saving Our School 2.0: Three Key Strategies for Sustainability	Plaster Repair Techniques & Tour of Chieftains Museum/Major Ridge Home. Location: 501 Riverside Parkway NE, Rome, GA 30161	Adaptive Reuse of Historic Jackson Hill/Fort Norton	The Fox & DeSoto: View the Legend, Tour the Jewel. Location: 530 Broad Street, Rome, GA	Roman Holiday Excursion Boat History Tour*** Location: 255 Jewell Frost Drive, Rome, GA 30165	Myra H. Paddlewheel Boat Restoration and Preservation of the Dixie Paddle Wheel. Location: 2500 Redmond Road, Rome, GA 30165
03:00 PM						
03:15 PM						
03:30 PM						
03:45 PM						
04:00 PM	<b>BREAK</b>			Where Romans Rest* Location: Myrtle Hill Cemetery, 20 Myrtle Street, SW, Rome, GA	<b>BREAK</b>	The Fairview School: Preservation on the Brink Location: 278 Padlock Mountain Road, Cave Spring, GA 30124
04:15 PM	<b>WES WALRAVEN COCKTAIL HOUR &amp; TOUR</b>					
04:30 PM	Location: 312 E 4th Avenue, Rome, GA 30161					
04:45 PM						
05:00 PM						
05:15 PM						
05:30 PM	<b>WELCOME RECEPTION</b>					
	Hosted by the Georgia African American Historic Preservation Network					
	Location: Rome Area History Museum 305 Broad Street, Rome, GA 30161					
05:45 PM						
06:00 PM						
06:15 PM						
06:30 PM						
06:45 PM						
07:00 PM						
07:15 PM						
07:30 PM						
07:45 PM						
08:00 PM						
				<b>OPENING RECEPTION</b>		
				at the Historic Clocktower		
				Location: 410 E 2nd Street, Rome, GA 30161		





Robert Redden Bridge. Credit: Ashley Phillips.

# Wednesday, September 18

9:00 am –10:00 am REGISTRATION

**Location: Rome Area History Museum, 305 Broad Street, Rome, GA 30161**

10:00 am – 11:30 am

**Track A: Partnering for Preservation: Saving Zuber Cemetery**

*Beverly Boone Meek and Ellen Watters Sullivan*

The Partnering for Preservation: Saving Zuber Cemetery workshop will highlight ways in which cemeteries can partner to help build the case for preserving these historical heritage sites that are normally not considered as viable connections. In this workshop, we will share information about traditional successful partnerships, i.e., preservation societies, historical commissions, churches, local governmental agencies; however, we will emphasize the unusual partnerships Zuber has delved into to support its preservation efforts. This includes a slavery past that has connected slave and slave-owner families; a local college and its student volunteers, history department and botanical research; a visual artist and professor who plans to create bronze grave markers using ancient African lost wax casting. In breakout sessions, participants will revisit partnerships specific for their communities and rethink how they might garner unexpected support for their preservation efforts and walk away with an outline of a “five-point plan” to implement.

**Location: Rome Area History Museum Room A**

**Track B: At the Table or On the Menu: Revitalization & African American Places**

*Mable Thomas, Ed Grant, Jr., and Malik R. Watkins*

The current hypothesis that an unintended consequence of successful revitalization of business corridors and residential communities is a homogenization of those elements that makes these places significant and attractive to visitors and residents alike can be tested in cities across Georgia. Presenters from Georgia’s first and fourth largest cities outline two cases—a neighborhood CDC strives to rehab the historic elementary school in Atlanta to bring back manageable reinvestment, and one Legacy business working to preserve its place on a reviving downtown corridor in Macon—and the strategies also being test to preserve both the built and human resources in these respective places.

**Location: Rome Area History Museum Room B**

**Track C: A Charge We Have to Keep: Preserving African American History with Community Archives**

*Shanéé Y. Murrain and Carol Gray*

This workshop features the shared work of preserving historical records that deepen understanding of community identity and that illuminates contributions underreported due the lack of such records in mainstream archives and libraries. Archivist Shaneé Murrain will review the Community Archives Preservation Project at the UWG Ingram Library to assist local congregations and families with organizing documents/records and preparing them for research use/access. Project partner, local historian, and activist, Carolyn Gray will share how her work to uncover, preserve, and share local black history pertaining to the public education of African Americans in West Georgia from emancipation through integration, lays the foundation for the Community Archives Preservation Project. Shaneé and Carolyn will also discuss how

neighbors can support emerging community archives, giving new life to the role of research in knowing oneself and to artifacts kept in basements, closets, and attics.

**Location: Forum River Center**

**11:30 am – 12:45 pm LUNCH** (on your own)

**12:45 pm – 2:15 pm**

**Track A: HPC Skills Workshop: Learning to Read Historic Buildings and Their Changes over Time**  
*Joseph Smith*

Among the many skills required of Historic Preservation Commissioners and preservation staff is a basic understanding of architectural history and the way our local districts fit into the timeline of that history. However, over the years, historic buildings were frequently modified, and these changes complicate our understanding of buildings in our districts. This workshop will introduce participants to the forensics of “reading” buildings by showing multiple real-world examples and looking for the patterns and clues that tell us how and where they were altered. Includes a healthy dose of architectural history topped with a dollop of historic building materials. Will include both commercial and residential examples. Suitable for all experience levels.

**Location: Rome Area History Museum Room A**

**Track B: Won’t You Remember Me? Oral History Puts a Face on History**  
*Velma Fann and Sue VerHoef*

As oral history becomes more widely used as a reference source where standard documents do not exist, historian and preservationists aim to empower grassroots colleagues with best practices and guidance to ensure that collected narratives answer the research questions and capture the human element of the past. Here, two “data preservation” professionals will review how they each achieve a balance between skill and sensitivity in their current projects. Velma Fann will share how she prepares for oral history work as she outlines the Dunwoody oral history project. Sue VerHoef leads AHC’s Veterans History Project. Here Sue will share best practices learned from this long-standing project that engages multiple partners and has collected over 730 interviews of veterans in Metropolitan Atlanta.

**Location: Rome Area History Museum Room B**

**Track C: Berry College National Register Historic District\* (Tour Capped at 15 Participants)**  
*Jennifer Dickey*

This 1.5-hour bus tour of the Berry College National Register Historic District will highlight several recent preservation and restoration projects as well as a campus-wide interpretive initiative, sponsored by alumni and the National Society Daughters of the American Revolution. Founded by Martha Berry in 1902, Berry College is renowned for its on-campus work program and its 27,000-acre campus, the world’s largest college campus. The college’s 5,300-acre National Register Historic District includes more than 120 contributing resources, including the founder’s home. Tour will meet at Oak Hill and the Martha Berry Museum.

**Location: 24 Veterans Memorial Highway, Rome, GA 30165**

**2:15 pm – 2:30 pm BREAK**

## 2:30 pm – 4:00 pm

### **Track A: Saving Our School 2.0: Three Key Strategies for Sustainability**

*Gerald Golden, Louise Young Harris, and Amy Lotson Roberts*

Leaders of three Georgia preservation nonprofits update us on the newest phase in their effort to preserve and reuse their historic school house. The Barney school served the children in Morven, GA, and now Dr. Golden leads a planning giving campaign to channel alumni pride into this effort to endow the asset. The Harrington School leaders recognized their success lies in rallying friends beyond the surrounding enclave and in bring new blood into the organization. Amy Roberts clarifies what it takes to partner and to prepare new leadership. Cassville school, later named Noble Hill School, grew to include a teacherage and another dependency. Louise Young Harris shares about the nonprofits current effort to interpret the residential building and best practices recommended when planning such an expansion. A moderated Question & Answer extends the learning from these seasoned preservation veterans.

**Location: Rome Area History Museum Room A**

### **Track B: Plaster Repair Techniques & Tour of Chieftains Museum/Major Ridge Home**

Presented by Charles Goulding, the Plaster Repair Workshop will include a description of a gypsum or lime putty plaster repair on walls and ceilings in older homes to demonstrate how to create a repair that will last. This two-hour demonstration will include removing a damaged or cracked area, checking the lathe, stabilizing the area, and applying the base and finish coat. There will be time to answer any questions during and after the demonstration as well.

**Location: 501 Riverside Parkway NE, Rome, GA 30161**

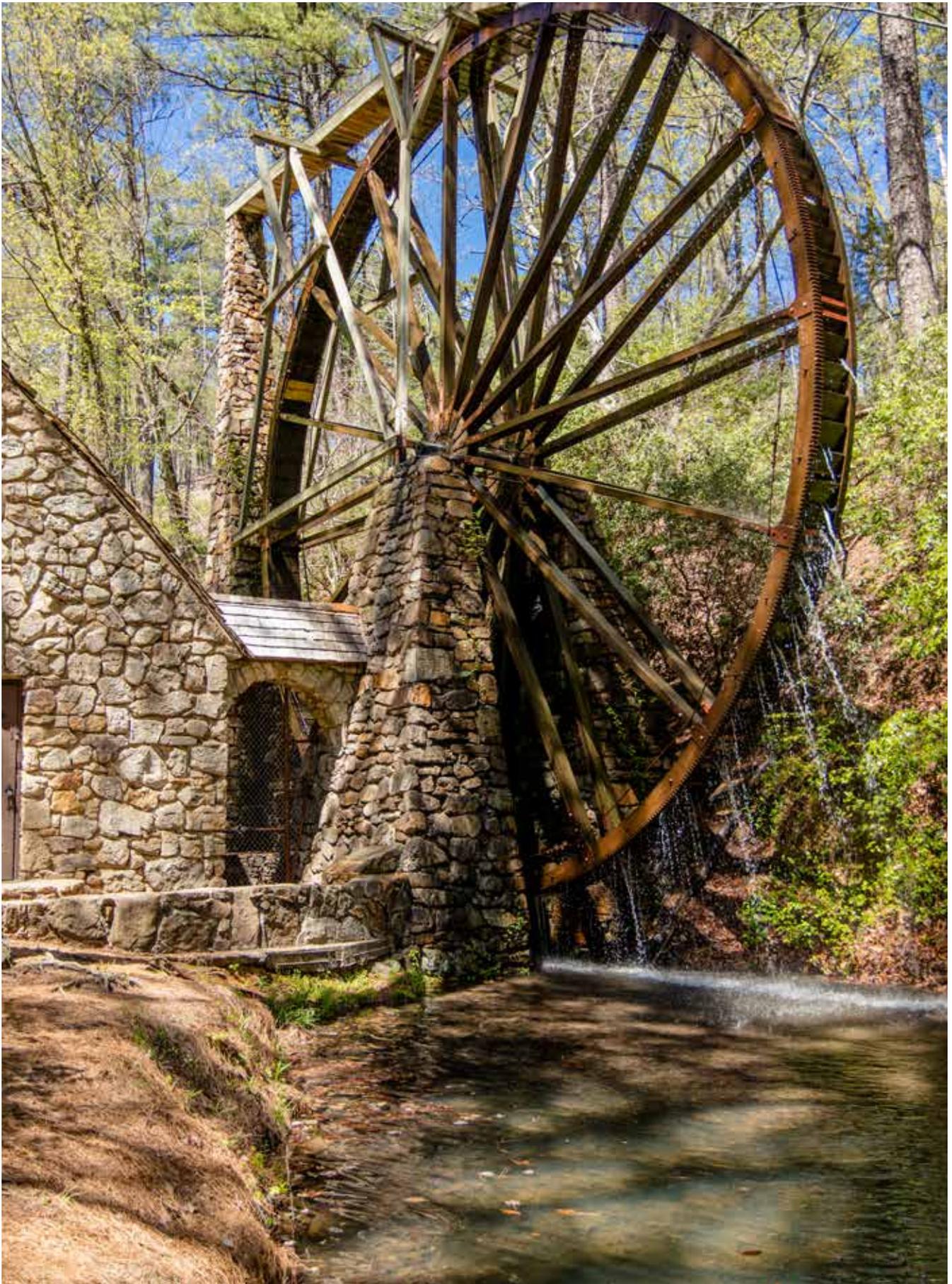
### **Track C: Adaptive Reuse of Historic Jackson Hill and Fort Norton**

*Julie Smith, Trey Smith, Harry Brock, and Brice Wood*

One of Rome's Seven Hills, Historic Jackson Hill is a lush, tree lined oasis adjacent to downtown Rome where Fort Norton, an earthen Civil War trench was built to protect the city. The old city waterworks is also located atop the hill but is no longer used. In 2012 then-assistant city manager saw the area as ripe for attracting outdoor enthusiasts by building walking and mountain bike trails. He approached local trail advocacy group, TRED, about developing trails with the hopes of turning Jackson Hill into Rome's "Central Park," over the course of a year, 5-miles of looping trails were built that now see on average of 200 visitors per week. There have been a myriad of partners that have contributed to this project: trail signage and wayfinding was installed by an Eagle Scout for his project; the old waterworks building was granted SPLOST monies to repurpose into an event space; and TRED continues to build new trails and features on Jackson Hill that can be deemed active preservation.

**Location: Forum River Center**

## 4:00 pm – 4:15 pm BREAK



**4:15 pm – 5:00 pm**

**Rome's Wes Walraven is opening up his home at 312 E 4th Avenue** for conference attendees to tour. Known as Rose Hill, the home was built in 1909 on the foundation of a former gothic-revival frame home built in the 1850s, which was owned originally by C.H. Smith who, writing under the pseudonym Bill Arp, was the top syndicated columnist in the South up to and during the Civil War. The original Rose Hill housed General Sherman and his troops during the Union occupation of Rome. For the first 20 years after it was built, Rose Hill's gardens filled the entire block. When the lot was divided, one of the first homes built was owned by Reverend Samuel Axson and his family. His daughter, Ellen, would later marry Woodrow Wilson and become First Lady. She is credited with establishing the White House Rose Garden and we can only wonder if it was because she missed her home amongst the roses in Rome. She is the only First Lady to have died while her husband was President and her body was brought home to Rome for a State Funeral and internment at Myrtle Hill Cemetery.

**5:30 pm – 7:00 pm**

**Welcome Reception Hosted by the Georgia African American Historic Preservation Network**

Join us at the Rome Area History Museum, a vital center for local historical research, which helps preserve, interpret, and exhibit collections portraying the history of Rome and the surrounding area. Enjoy the museum's permanent exhibits while learning about the efforts and projects that GAAHPN has been working on in the previous year.

## Thursday, September 19

**8:00 am – 9:00 am REGISTRATION**

**Location: Rome City Hall 601 Broad Street, Rome, GA 30161**

**9:00 am – 10:30 am**

**Opening Keynote, Why Old Places Matter**

*Thompson Mayes, National Trust for Historic Preservation*

Why do old places matter to people? What difference does it make if we save and reuse the old places in our communities? Tom Mayes, Chief Legal Officer and General Counsel of the National Trust, explores the many reasons based on his recent book *Why Old Places Matter*. From the sense of continuity and memory, to beauty and sacredness, to sustainability and economics, *Why Old Places Matter* explores the sometimes surprising relationships that people have with the old places of their lives, and makes the case that saving and reusing these places is important for people's well-being.

**Location: Rome City Hall, 601 Broad Street, Rome, GA 30161**

**10:30 am – 10:45 am BREAK**

## 10:45 am – 11:30 am

**Track A: Celebrating Georgia’s Certified Local Governments**  
*Sarah Rogers*

Georgia is one community away from reaching 100 Certified Local Governments! We already have the largest CLG program in the county and are approaching another huge milestone. Through the month of May, CLGs across the state submitted information about what they’ve been able to accomplish since opting in to the program. In this session, Historic Preservation Division’s CLG Coordinator, Sarah Rogers, will give an overview of the CLG program and share the accomplishments of Georgia’s CLGs.

**Location: Rome Area History Museum Room A**

**Track B: Revolving Funds in Georgia**  
*Georgia Trust for Historic Preservation, Historic Augusta, Historic Macon, Historic Savannah, and the Madison Morgan Conservancy.*

Real estate is the name of the game. This session will focus on how Georgia non-profit preservation organizations are saving historic buildings and revitalizing neighborhoods by buying and selling real estate through their revolving funds. Proven strategies such as options, easements, and preservation agreements will be discussed, as well as how these organizations market their properties to qualified buyers.

**Location: Rome Area History Museum Room B**

**Track C: Look Up! Utilizing Façade & Exterior Condition Assessment**  
*Joy Coleman and Julia Mathias Manglitz*

Deferred or poor maintenance in older and historic buildings is all too common and left unchecked can result in unsafe conditions. Condition assessments are a tool for planning maintenance, repair, or restoration projects and identifying conditions that require immediate attention. They should be tailored for the age, construction type, materials, and use of the building. Ideally, the product of the assessment enables the next design or planning phase, including any temporary stabilization necessary to address immediate safety concerns. Teams for condition assessments may be as varied as the buildings themselves. Understanding when to involve a structural engineer or other specialty consultant is key to achieving desired outcomes. Come to learn about the diversity of condition assessment techniques, how to build the best team to gather necessary information, and how to leverage the information gathered to protect resources and extend the life of treasured historic buildings.

**Location: Forum River Center**

## 11:30 am – 11:45 am BREAK

## 11:45 am – 12:30 pm

**Track A: Making Defensible Decisions: Training for HPCs**  
*Wright Dempsey*

In this session, Wright Dempsey, Attorney at Law and former chair of the DeKalb County Historic Preservation Commission, will empower historic preservation commission members with the knowledge to make defensible decisions. Topics covered will include basic, legal compliance issues including notice and due

process, examples of effective motions and elements of them; guidance and standards from the Georgia and National Alliances of Preservation Commissions; and limited case studies.

**Location: Rome Area History Museum Room A**

**Track B: Steel Rails and Iron Horses: An Overview of Georgia’s Statewide Railroad Context**

*Amber Rhea and Matt McDaniel*

The story of railroads in Georgia is the story of development throughout the state. Over the past several years, the Georgia Department of Transportation and CALYX, an NV5 Company, have worked together to survey, research, and document almost all railroads in Georgia. The resulting statewide railroad context is a comprehensive look at Georgia’s railroads from the early 19th century through the present. This document, and its associated GIS mapping, is available to the public and serves as a reference for historic preservation professionals or anyone interested in the history of Georgia’s railroads. This session will discuss the process and methodology behind the creation of the statewide railroad context, as well as provide case studies for its practical use.

**Location: Rome Area History Museum Room B**

**Track C: Historic Preservation Goes International**

*James Reap and Cari Goetcheus*

Georgia preservationists have much to learn and share with fellow preservationists around the world. In this session the speakers will provide a brief overview of international heritage conservation organizations that engage Americans such as the International Council on Monuments and Sites (ICOMOS), the International Blue Shield (the cultural equivalent of the Red Cross), the Antiquities Coalition, World Monuments Fund, etc. We will also look at America’s great idea – the World Heritage List – and explore how we can more effectively support this important initiative. Some of the “hot topics” where Americans can contribute internationally include climate change, the United Nations Sustainable Development Goals, reconstructions after conflict and national disasters, the convergence of cultural and natural heritage, and heritage and human rights.

**Location: Forum River Center**

**12:30 pm – 1:30 pm LUNCH** (on your own)

**1:30 pm – 2:15 pm**

**Track A: The Bonaventure-Somerset Historic District: A New Approach to Historic Preservation in the City of Atlanta**

*Doug Young*

The City of Atlanta recently completed the designation of the Bonaventure-Somerset Historic District. This district takes a different approach to historic preservation focusing on the overall, whole building vs. individual architectural components – a reflection of the priorities of the affected property owners and residents. Learn about the history of this district, the circumstance which lead to its creation, the public participation process used to develop the proposed district and its requirements, and how this has helped the City of Atlanta staff think differently about the potential future of historic preservation in the City of Atlanta.

**Location: Rome Area History Museum Room A**

**Track B: Criterion D of the National Register: Demystifying Information Potential**

*Sarah Love*

Criterion D of the National Register of Historic Places is frequently conflated with archaeological significance and has therefore been an underutilized area of significance when completing National Register nominations. Previous studies have revealed that only 7% of sites listed on the National Register are listed under Criterion D for their information potential. This session will highlight some of the ways in which using information potential can strengthen nominations, add to both the archaeological and historic record, help communities with deteriorating or under-interpreted historic sites, and pave the way for future research.

**Location: Rome Area History Museum Room B**

**Track C: Preservation as a Sustainable Practice**

*Bourke Reeve*

This session will provide attendees with useful real-world information on sustainability best practices for historic buildings. Case studies from Rhodes Hall, Madison Morgan Cultural Center, and the Wren's Nest will highlight some of the challenges faced and best practices developed for incorporating energy efficiency features into historic buildings. Attendees will be introduced to the concept of preservation as a sustainable practice and will be provided information that will help them identify appropriate sustainability measures for historic buildings. The session will also familiarize attendees with the programs and resources available to assist in implementing sustainability programs in historic buildings.

**Location: Forum River Center**

**2:15 – 2:30 pm BREAK**

**2:30 – 4:00 pm TOURS**

**The Fox & DeSoto: View the Legend, Tour the Jewel**

*Mark Cochran and David Clonts*

**Movie and a Tour**—View PBS's *The Legend Lives on: Atlanta's Fox Theatre*, and tour Rome's DeSoto Theatre, the Jewel of Broad. Run time is 58 minutes.

After the viewing there will be a hands on interactive tour within the Historic DeSoto Theatre that will include a review of current and future projects. Tour will meet at the Historic DeSoto Theatre, **530 Broad Street, Rome, GA 30161.**

**Roman Holiday Excursion Boat History Tour (Online Pre-Registration Required)**

*Dennis Nordeman and Lisa Smith*

This two-hour journey from Heritage Park down the Coosa to Lock and Dam will share the early history of the Native Americans to when cotton was king and how Popeye was "born" on Rome's rivers! The river tour offers a unique perspective on how Rome's Rivers have shaped the town's history. Tour cost is \$10 per person. Tour will meet at Heritage Park, **255 Jewell Frost Drive, Rome, GA 30165.**

**Please note this tour has a two-hour run time.**

### ***Myra H. Paddlewheel Boat Restoration and Preservation of the Dixie Paddle Wheel***

*Robert Harris*

The restoration of an eighty-five-year-old paddle wheel powered vessel to be placed on static display at the ECO River Museum in Rome, Georgia. In conjunction with the boat will be the partially restored paddle wheel of the steam ship *Dixie* that sank in 1914. Transportation for this tour is not provided. The location of the boat is **2500 Redmond Road, Rome, GA 30165.**

## **4:00 – 5:45 pm TOURS**

### **The Fairview School: Preservation on the Brink**

*Joseph Smith and Joyce Perdue-Smith*

The session, hosted at the Fairview campus, will describe the process by which remnants of the Fairview Colored School, a rural African American school campus in Cave Spring, GA, were rescued from years of abandonment, decay, and demolition and returned to the use of the community. The session will include a timeline of preservation efforts, presented by Joyce Perdue-Smith, executive director of the Fairview-E.S. Brown Heritage Corporation, and an overview of ongoing preservation activities on site, presented by Joseph Smith, including the restoration of the first grade classroom building and plans for the interpretation of the Rosenwald building site.

The Fairview campus is approximately 16 miles from downtown Rome. Transportation to the site and back to Rome will be at the discretion of each participant. Ample parking will be available on site in designated areas. A guided walking tour of the site will be conducted for participants. The physical activity level required is moderately strenuous, as the school site is on a terraced hillside that requires some hill climbing. Tour will meet at the Fairview School, **278 Padlock Mountain Road, Cave Spring, GA 30124.**

### **Where Romans Rest\***

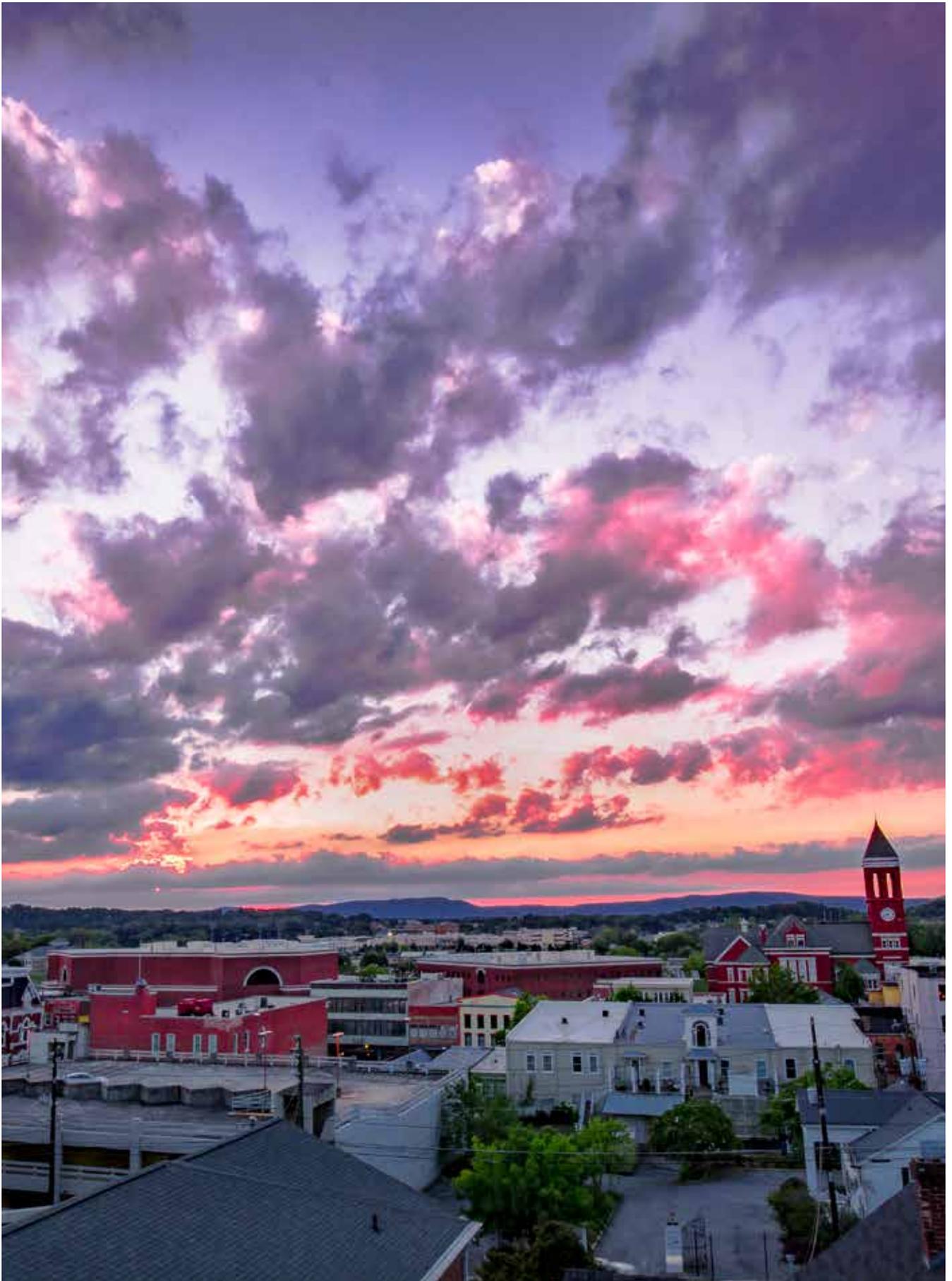
*Vickie Hill*

Discover the history, gardens, symbolism and architecture that give Myrtle Hill Cemetery its character. Myrtle Hill is an outdoor museum of Rome's history with many stories to tell... and you may happen upon a resident willing to share their story! Starting point will be at the Myrtle Hill Mausoleum on Branham Avenue. Strenuous walk. This walking tour involves many steps, slopes and uneven surfaces. This tour will be limited to 20 participants. **Location: Myrtle Hill Cemetery, 20 Myrtle Street, SW, Rome, GA.**

## **6:00 pm – 8:00 pm**

### **Opening Reception at the Historic Clocktower**

Join us for hors d'oeuvres and drinks at Rome's 1870s clocktower located at the corner of 5th Ave and 2nd St downtown. Enjoy the panoramic murals depicting Rome's rich history and take 107 steps to the top of the clocktower for the views and vistas of Rome. Enjoy the gardens on the grounds of Clocktower Hill – one of Rome's seven hills. Parking is available but limited – please reserve parking closest to the Clocktower for those with mobility issues. **401 East 2nd Street, Rome, GA 30161.**



## Friday, September 20

8:00 am – 9:00 am **REGISTRATION**

9:00 am – 9:45 am

### **GAPC Annual Meeting and Breakfast (Not Limited to GAPC Members)**

The Georgia Alliance of Preservation Commissions is pleased to host our annual meeting at this year's Statewide Preservation Conference in Rome, Georgia. Breakfast will be provided by the organization and the membership will be presented with the annual report from the Board of Directors. Business items will be voted on if needed. A short PowerPoint will outline the year in review, serving historic preservation commissions across the state of Georgia.

**Location: Rome Area History Museum**

9:45 am – 10:00 am **BREAK**

10:00 am – 10:45 am

#### **Track A: Stakeholder Perceptions of the Regulatory Design Process: Implications for their Future Relevance and Efficacy in Preservation Practice**

*Courtney Grunninger Bonney*

Through an analysis of stakeholder perceptions of design regulations in local historic preservation districts of three South Carolina cities, researchers revealed opinions about the impact and effectiveness of design guidelines in both shaping the physical form of historic districts and protecting their individual character. Researchers investigated the ways in which the end users - residents, property owners, and investors - perceive design regulation to determine the degree to which residents felt either empowered or disenfranchised by the process. A combination of online survey and supporting archival research was utilized to first collect residents opinions regarding the process, and then cross check those results with city records. Using this methodology, gaps between the way stakeholders perceive and understand the design regulatory process and the way it is implemented within each community were identified. With a better understanding of these misalignments, those responsible for executing design regulations are equipped to address the potential impacts that residents' perceptions can have on revitalization efforts within historic districts.

**Location: Rome Area History Museum Room A**

#### **Track B: Cyclical Maintenance**

*Craig M. Bennett, Jr.*

The overall cost of maintenance and preservation of historic structures is dramatically lower for buildings that are maintained on a regular basis. Sharon Park, formerly of the National Park Service and now at the Smithsonian, has provided us wonderful guidelines for cyclical maintenance in her "Preservation Brief #47: Maintaining the Exteriors of Small and Medium Size Buildings." In this presentation, Craig Bennett reviews the procedures laid out in Ms. Park's brief and gives the audience a worksheet for recording inspections, for noting action required, and for tracking completion of repairs. When owners and stakeholders take such a systematic approach to maintenance, historic structures deteriorate far less and repair costs are much lower than they otherwise would be.

**Location: Rome Area History Museum Room B**

**Track C: Exploring Georgia’s Footsteps of Martin Luther King Jr. Trail**

*Jeanne Cyriaque*

This session will explore the processes and partnerships that were implemented to develop Georgia’s Footsteps of Martin Luther King, Jr. Trail. This trail was launched in April 2018 by the Georgia Department of Economic Development to commemorate the 50th anniversary of the assassination of Martin Luther King, Jr. in partnership with the King Center. Ms. Cyriaque will discuss how she researched the 28 sites that were included in the trail. She will review the partnerships implemented with each participating site to ensure their inclusion on the website. Her presentation will include stories and places associated with Dr. King’s legacy. Links to each site were established to direct the web heritage traveler to learn more about each site. Additionally, each site received print media brochures and metal signs with the trail logo that identify their location on the trail when heritage travelers visit their sites.

**Location: Forum River Center**

**10:45 am – 11:00 am BREAK**

**11:00 am – 11:45 am**

**Track A: Keeping it Relevant: Preservation and the Changing Community**

*Brittany Griffin*

How do we keep the world of preservation in the forefront of the changing community mind? What is successful community engagement in a time of growing social media? How do we reach the younger generations? There is a place and time for historic home tours, and there is an untapped world of potential through other partnerships, the real estate community, doctors’ offices, local trail and bike advocacy groups, etc... How can local commissions work with these groups to introduce preservation to those that have never been included in the field before and how can we reach a broader array of people outside of doing historic home tours?

**Location: Rome Area History Museum Room A**

**Track B: Making Sense of Mid-Century Commercial Architecture**

*Lauren Patterson*

Following World War II, the United States experienced unprecedented growth and expansion. Similar to Georgia and the rest of the nation, commercial development that took place in Athens reflected changing consumer values, car culture, and a departure from traditional downtown commerce. Though many of the flashy neon signs and novel materials have been lost, buildings still remain and tell an important story about our post-war society. As they go unprotected and become increasingly threatened, it is important for us to recognize the defining features that make them unique and develop a common language for description and inventory. Based on her thesis research in Athens, Lauren Patterson presents a proposed typology system to describe mid-century commercial buildings so that their presence and importance can be recognized throughout Georgia.

**Location: Rome Area History Museum Room B**

**Track C:**            **The City of Atlanta’s “Future Places Project:” Redefining Historic Preservation in the City of Atlanta**  
*Doug Young*

The City of Atlanta has a fascinating history that is represented in its buildings, places, culture, and people. At the same time, there are variety of viewpoints regarding the role of historic buildings and places in the City. The last time a comprehensive analysis was undertaken and a strategy was developed regarding the City’s historic buildings and places was in the mid-to-late 1980s, almost 30 years ago. Since that time, the City and its people, along with its planning framework and the maturity of its urban design, have all changed considerably. Yet, it is Atlanta’s historic properties that define the City’s authentic identity, provide residents and visitors alike with a sense of place, and create both cultural meaning and economic value. As stated in the Atlanta City Design guiding document, “As we begin to design our future, the intrinsic value of Progress will be realized only when we stand up for people and places that have meaning....” In short, a comprehensive strategy is needed to understand how the City’s historic resources and preservation programs will both influence and be impacted by development and how preservation programs will work in collaboration with the City’s other planning efforts. The “Future Places Project” will be that strategy.

**Location: Forum River Center**

**11:45 am – 12:45 pm LUNCH** (on your own)

**12:45 pm – 1:30 pm**

**Track A:**            **Georgia Trust’s West Atlanta Preservation Initiative**  
*Ben Sutton*

Learn how the Georgia Trust for Historic Preservation is rehabilitating historic single family homes in West Atlanta to provide examples of historic preservation in neighborhoods that are undergoing rapid change. The projects are creating affordable housing opportunities in the Washington Park and Mozley Park neighborhoods while meeting Earthcraft Preservation standards. The session will include a brief history of the neighborhoods and houses, an overview of the rehabilitation process, and a discussion of the partnerships that have made the project possible.

**Location: Rome Area History Museum Room A**

**Track B:**            **Historic Preservation is Sustainable Design**  
*Elaine Gallagher Adams and Elizabeth Schminke*

Historic preservation IS sustainable design, and the greenest building is the one that is already built. Green architects have embraced historic buildings, but have preservationists embraced high performance building? As energy codes move closer to a 2030 target for net-zero energy consumption, preservationists must understand challenges and opportunities for historic buildings to out-perform many new green buildings with effective use of both new and historic technologies. How does sustainable construction within historic districts present similar discussion? What trends and technologies are imminent that help or hinder sustainable preservation?

**Location: Rome Area History Museum Room B**

**Track C: From Abandoned to Awarded: The Preservation of the Zachariah Daniel House Using Advocacy, Partnerships, and Tool-kits**  
*Robyn Anderson*

This session is a complete case study illustrating the importance of local partnerships and utilization of many programs including rehabilitation tax credits to save an imminently threatened historic resource. Built in 1888 by Zachariah Daniel, the house is the most outstanding and sophisticated example of the Second Empire style in Augusta. After listing the house to the Historic Augusta’s Endangered Properties List, we

Second Avenue Bridge, Spanning Oostanaula, Rome, Georgia. Courtesy of the Library of Congress.



discovered the house had been abandoned by the owner, was condemned for occupancy by the city of Augusta, and faced ongoing deteriorating conditions. Historic Augusta quickly identified a preservation minded buyer to begin immediate work to rescind the condemnation. Successful rehabilitation took 24 months to complete even with an experienced contractor who knew this house was in the poor condition. Creative problem solving for the interior floor plan resulted in both state and federal tax credit approval. The rehabilitation was recognized by the Georgia Trust for Historic Preservation with a 2019 Preservation Award.

**Location: Forum River Center**

**1:30 pm – 1:45 pm BREAK**

**1:45 pm – 2:30 pm**

**Track A: Taking Care of Porches**  
*Craig M. Bennett, Jr.*

The porch seems to be one of the defining characteristics of Southern residential structures. Unfortunately, porches are subject to severe weathering and require tremendous, expensive maintenance. In this talk, Bennett explains how porches are built, what the problem areas are, how to strengthen them, how to repair them, and, finally, makes recommendations on making porches last with minimal deterioration. The focus of the talk is on 19th and early 20th century porches, drawing heavily on experience in repair, strengthening, and reconstruction of a large number of historic porches in South Carolina, Georgia, and Alabama and illustrated with photographs from those projects.

**Location: Rome Area History Museum Room A**

**Track B: Just Across the River: The Landscape History of Etowah, Hightower, Coosa, and Myrtle Hill**  
*Mick Williams, Janet Byington, Stan Rogers, and Dean Baker*

This session focuses on the significant landscape history that lies just across the river from downtown Rome. The two landscapes of Myrtle Hill Cemetery and the Coosa Country Club Golf Course share an early history that diverges from the historic commercial district and provides two distinctively designed landscapes that share more than proximity. Beginning with the Battle of Hightower/Etowah, this area was changed through the Revolutionary and Civil Wars, utilizing the higher ground first for strategic defense and later for burials to evade the constant flooding of the Coosa River. As Rome further developed, the landscapes became more elaborate over time, building upon their respective specialties to become the mature designs seen today. This session will also consider how these landscapes will continue to interact in the future.

**Location: Rome Area History Center Room B**

**Track C: Fire Prevention and Safety with Historical Structures**  
*Mary Catherine Chewing and Jamie Stone*

This workshop covers methods of fire prevention, early detection of fire, early occupant notification, and fire suppression systems and their applications. There will also be a burn class showing live action of a working fire with exterior finishes commonly found on historical structures. **Classroom session to be held at the Rome Fire Department Training Center in the classroom at 93 North Avenue. Burn class to be held on the training grounds, approximately a 5-minute walk on mainly flat and level ground.**

**Location: 93 North Avenue, Rome, GA**



## HOW TO SIGN UP FOR TOURS

Tour sign-up will be available at the registration table and is on a first come first serve basis. Attendees will need to sign up during registration by Thursday morning. Those who wish to participate in the **Roman Holiday Boat Tour must pre-register** through online registration. J. Dickey's **Berry College** tour is **capped at 15**, and **Where Romans Rest** is **capped at 20**. Please refer to tour descriptions in the agenda for meeting location, activity level, tour duration, and transportation.

## LOCATIONS OF SESSIONS

**Keynote:** City Hall Auditorium, 601 Broad Street, Rome, GA 30161

**Track A:** Rome Area History Museum, 2nd Floor, 305 Broad Street, Rome, GA 30161

**Track B:** Rome Area History Museum, 2nd Floor, 305 Broad Street, Rome, GA 30161

**Track C:** The Berry-Shorter Room at Forum River Center, 2nd Floor, 301 Tribune Street, Rome, GA 30161

**Please note Forum River Center is directly behind the Rome Area History Museum**

## LOCATIONS OF RECEPTIONS

**Rome Area History Museum**, 2nd Floor, 305 Broad Street, Rome, GA 30161

**Historic City Clocktower**, 410 E 2nd Street, Rome, GA 30161

## TRANSPORTATION AND PARKING

Transportation will not be provided between hotels, venues, receptions, or tours **unless specifically noted**. Please refer to each tour description regarding transportation information. Attendees are responsible for all transportation.

On-street parking is available but limited to three hours per day. Please be aware that three-hour parking is per vehicle per day. Off-street parking is available at several downtown locations, including: 3rd Avenue parking deck adjacent to Forum; W. 6th Avenue parking deck two blocks from Forum; and W. 4th Avenue parking deck located at the corner of E. 1st Street. Daily parking rates for parking decks range from \$5+ daily.

## COFFEE BREAK

Coffee and beverages will be available Thursday and Friday at both the Rome Area History Museum and Forum. Enjoy the city for breakfast, lunch, and dinner on your own. Meals will only be provided at the Friday morning Georgia Alliance of Preservation Commission Annual Meeting.

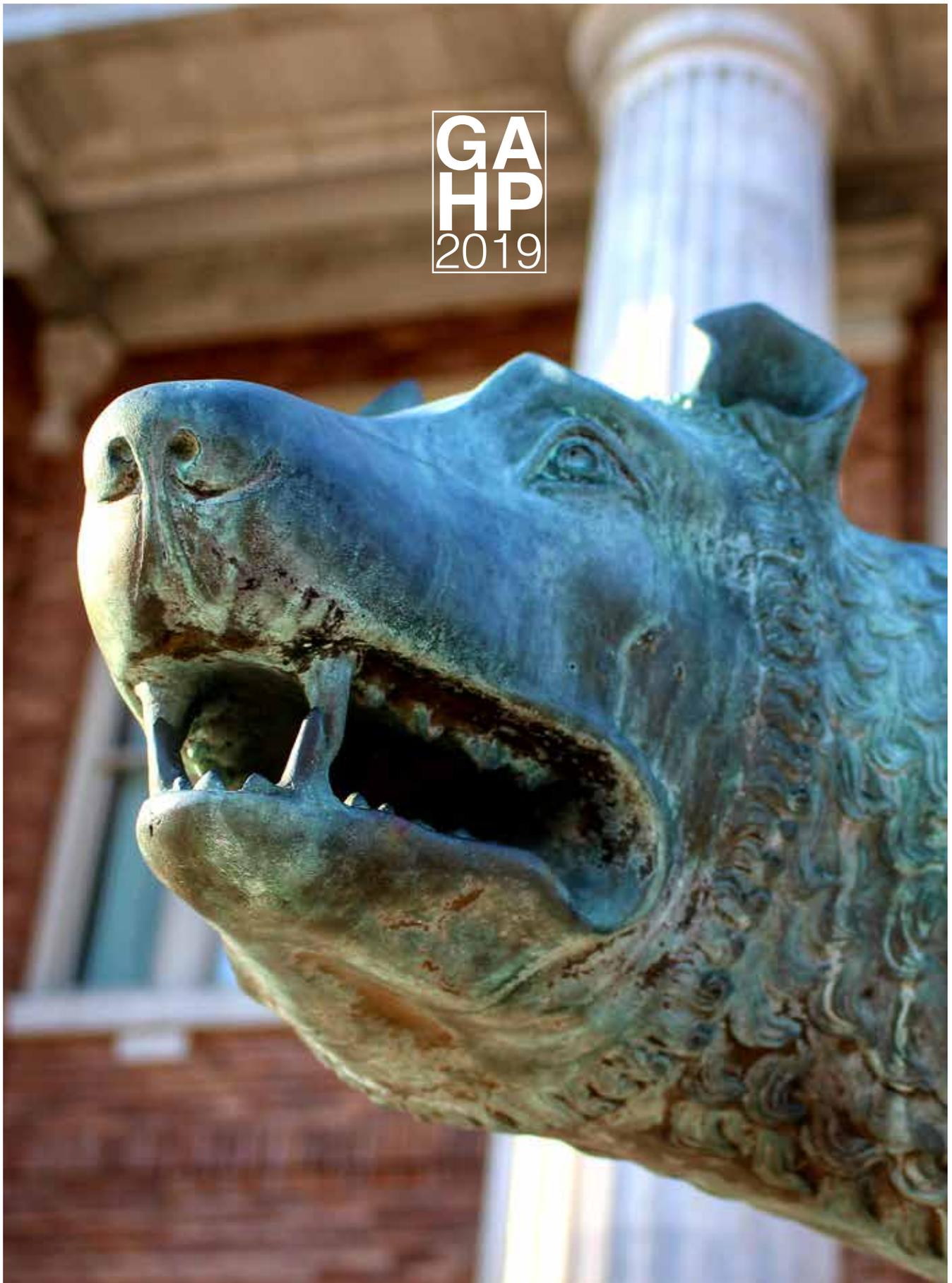
## GENERAL NOTES

If you are attending the conference to fulfill your HPC training requirement, you must sign in for each session you attend. Please see the moderator of each session for any questions. The entirety of Track A of the conference is dedicated for our historic preservation commissioners or staff, and we highly recommend these sessions. You may attend sessions and tours not in Track A.

## ADDITIONAL ACCOMMODATIONS

For questions about accessibility or to request accommodations please contact [sarah.love@dnr.ga.gov](mailto:sarah.love@dnr.ga.gov) or at **404-683-4282**. Two weeks advance notice of need for accommodations is requested.

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2019



Capitoline Wolf. Credit: Candiss Ayer.