

**THE 2011 STATEWIDE PRESERVATION CONFERENCE REGISTRATION**  
**GOOD NEWS IN TOUGH TIMES!** REGISTRATION DEADLINE IS MARCH 21

Name(s): \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

INDICATE NUMBER OF PARTICIPANTS NEXT TO AMOUNT

Conference Registration      Regular      Student  
 \_\_\_\_\_      \_\_\_\_\_ \$99/person      \_\_\_\_\_ \$50/person

REGISTRATION INCLUDES:

- Admission to all sessions
- Reception on Thursday evening at Hay House
- Continental breakfast on Friday
- Light refreshments on both days
- Complimentary parking at the Douglass Theatre
- Copy of the publication *Good News in Tough Times: Historic Preservation and the Georgia Economy*

DIRECTIONS TO THE DOUGLASS THEATRE AND COMPLIMENTARY PARKING:  
 Take the M.L.K., Jr. exit (#2) off of I-16. Take a right onto MLK Jr. Boulevard. Go two blocks. The Georgia Music Hall of Fame will be on your left. The Douglass Theatre will be ½ block further on your right. The Mulberry Street Garage is entered from MLK Jr. Blvd., just to the right of the theater. Bring your ticket into the Douglass Theatre to be stamped and validated.

PAYMENT IS DUE WITH RESERVATION

Payment Options :  Visa     MasterCard     AmEx     Check  
 Name Shown on Credit Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

MAIL REGISTRATION TO:  
 The Georgia Trust  
 Attn: Special Events  
 1516 Peachtree Street, NW  
 Atlanta, GA 30309

PLEASE MAKE CHECKS  
 PAYABLE TO  
 THE GEORGIA TRUST.

OR

REGISTER ONLINE AT:  
[www.GeorgiaTrust.org](http://www.GeorgiaTrust.org)

Registration for The Georgia Trust  
 Annual Meeting and Spring Ramble is  
 on back.

QUESTIONS?

Contact the Historic Preservation  
 Division of the Department of Natural  
 Resources (HPD):  
 MaryAnn.Eaddy@dnr.state.ga.us,  
 Carole.Moore@dnr.state.ga.us or call  
 404-463-8434, 404-651-5283.

Want more details?  
 Visit [GeorgiaTrust.org](http://GeorgiaTrust.org) or [Gashpo.org](http://Gashpo.org).

EXPLORE  
**MACON**

Join The Georgia Trust as we explore the rich historic culture that makes Macon the “song and soul of the South” on March 31 – April 3, 2011. We’ve combined our Annual Meeting & Spring Ramble with the Georgia Statewide Preservation Conference to offer a wide variety of events, designed to please both the brand new and veteran Rambler, historic building enthusiast, and preservation professional alike.

**AFTER HOURS**  
 This year’s Ramble features evening activities to finish each day in style. Please note on your registration form which activities you wish to attend.

**MARCH 31 - APRIL 3, 2011**

From Stanislaus to downtown, Macon has a diverse array of historic homes, businesses, churches, museums, rock ‘n’ roll crash pads, lofts and gardens that showcase the preservation efforts that have taken place in this fair city.

Ramble sites will include behind-the-scenes tours of Hay House, the Spring House, and Rose Hill Cemetery. Ramblers will also have the opportunity to tour over 20 private homes in Macon’s most beautiful neighborhoods. The Big House, the Allman Brothers Museum, will be open all weekend free of charge for Ramblers.



THE GEORGIA TRUST FOR HISTORIC PRESERVATION  
 1516 PEACHTREE STREET, NW  
 ATLANTA, GA 30309

NON-PROFIT ORG.  
 U.S. POSTAGE  
**PAID**  
 PERMIT NO. 1672  
 ATLANTA, GA



EXPERIENCE THE  
**SONG & SOUL**  
 OF THE SOUTH

The Georgia Trust Annual Meeting & Spring Ramble and 2011 Georgia Statewide Preservation Conference  
**March 31 - April 3, 2011**  
**MACON, GEORGIA**

THE GEORGIA TRUST  
 RECLAIM • RESTORE • REVITALIZE

CO-HOSTED BY:  
 HAY HOUSE, HISTORIC MACON FOUNDATION AND THE HISTORIC PRESERVATION DIVISION (HPD) OF THE GEORGIA DEPARTMENT OF NATURAL RESOURCES

**ACCOMMODATIONS**

Please make your hotel reservations right away and remember to mention that you are with The Georgia Trust.

<b>MARRIOTT</b> \$119 240 Coliseum Drive Macon, Georgia 478-621-5300	<b>HILTON GARDENS INN</b> \$104 - \$124 1220 Stadium Drive Macon, Georgia 478-741-5527	<b>LAQUINTA</b> \$69 - \$75 3944 River Place Drive Macon, Georgia 478-475-0206
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**MACON AFTER HOURS**

**FRIDAY NIGHT**

- Historic Macon Pub Crawl
- Come along and enjoy a pint as we tour the historic taverns of Macon’s downtown Cherry Street.
- Lantern Tours of the Ocmulgee Mounds
- Take a nighttime tour of this fascinating Native American site, continuously occupied for the last 17,000 years.

**SATURDAY NIGHT**

- Lights on Macon Walking Tour
- Explore Macon’s oldest neighborhood, InTown, on an evening guided walking tour.
- Cox Capitol Theatre Movie
- Savor the sumptuous surroundings of this 1916 movie palace while enjoying a complimentary film.

**HERITAGE RECEPTION**

Built in the late 1840’s, the Raines-Miller-Carmichael House is the venue for the 2011 Heritage Reception, open to Georgia Trust members at the Heritage Contributor level or higher. Designed by Elam Alexander in the shape of a Greek cross, the home boasts an impressive freestanding stairway as well as an octagonal central hall. To upgrade your membership to be invited to this fabulous event, call the Georgia Trust Membership Manager at 404-885-7805.

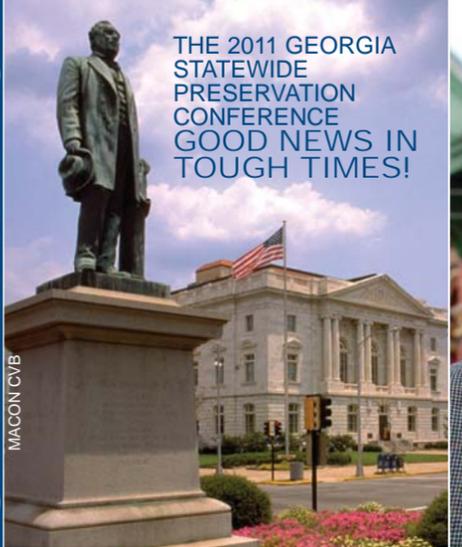


**SPECIAL THANKS**  
 TO OUR EVENT SPONSOR

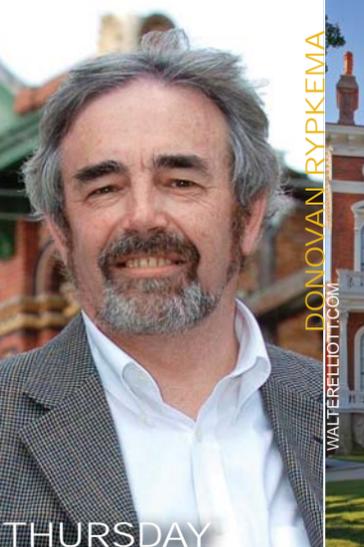


**AND TO OUR PARTNERS:**

- BIBB COUNTY BOARD OF COMMISSIONERS
- CITY OF MACON
- COLLEGE HILL CORRIDOR
- DOUGLASS THEATRE
- GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT
- GEORGIA HUMANITIES COUNCIL
- MACON BIBB COUNTY CVB
- MERCER UNIVERSITY
- NEWTOWN MACON
- OCMULGEE NATIONAL MONUMENT
- WESLEYAN COLLEGE
- WALTER ELLIOTT AT [WWW.WALTERELLIOTT.COM](http://WWW.WALTERELLIOTT.COM)



THE 2011 GEORGIA STATEWIDE PRESERVATION CONFERENCE GOOD NEWS IN TOUGH TIMES!



THURSDAY



FRIDAY



FRIDAY



FRIDAY

THE GEORGIA TRUST ANNUAL MEETING & SPRING RAMBLE



FRIDAY RAMBLE



FRIDAY EVENING



FRIDAY EVENING



SATURDAY MORNING



SATURDAY AFTERNOON RAMBLE



SATURDAY EVENING



SUNDAY BRUNCH



SUNDAY RAMBLE

Join The Georgia Trust and the Historic Preservation Division of the Department of Natural Resources (HPD) in Macon as preservationists from around the state gather to hear the good news about historic preservation and its impact on Georgia's economy. Conference sessions focus on successful ways to protect and continue to use our historic places. Recent scholarship on 20th century resources as well as information on Civil War sites (just in time for the Sesquicentennial) will be presented.

11:00 a.m. to 12:30 p.m.  
**OPENING PLENARY SESSION**  
 Historic Douglass Theatre  
 The keynote address will be delivered by Donovan Rypkema, who is recognized nationally as a leading expert in the economics of preserving historic structures. Mr. Rypkema will share the results of a recently completed study on the economic benefits of preservation in Georgia.

2:00 p.m. to 5:00 p.m.  
**CONCURRENT SESSIONS**  
 Marriott Macon City Center  
 ■ Preservation Tax Incentives & Community Revitalization  
 ■ Heritage Tourism and the Civil War  
 ■ *Places in Peril*: Maximizing the Program for Your Site  
 ■ Macon's Music Scene of the 1960s and 1970s

9:00 a.m. to Noon  
**CONCURRENT SESSIONS**  
 Marriott Macon City Center  
 ■ African American Schools from the Rosenwald Era to Desegregation  
 ■ Mid-20th Century Housing: Ranch Houses, Split Levels, and more!  
 ■ Historic Theaters  
 ■ Sustainability and the Ultimate Green Building

6:00 p.m. to 7:30 p.m.  
**RECEPTION AT HAY HOUSE**

9:00 a.m. to Noon  
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 Marriott Macon City Center  
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THE GEORGIA TRUST 39TH ANNUAL MEETING & SPRING RAMBLE REGISTRATION

Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

INDICATE NUMBER OF PARTICIPANTS NEXT TO AMOUNT

	Members	Non-Members
Full Registration	___ \$225/person	___ \$250/person
Full Registration for Guests Under 40	___ \$100/person	___ \$100/person
Friday-Saturday Only	___ \$190/person	___ \$215/person
Saturday-Sunday Only	___ \$170/person	___ \$195/person
Friday Only	___ \$95/person	___ \$125/person
Saturday Only	___ \$100/person	___ \$135/person

*Tour only tickets (meals not included) available at www.GeorgiaTrust.org or 404-885-7812*

FRIDAY A LA CARTE EVENTS

Lantern Tours of the Ocmulgee Mounds	___ \$15/person	___ \$15/person
Historic Pub Crawl	___ Free to registrants	___ Free to registrants

SATURDAY A LA CARTE EVENTS

Lights on Macon Walking Tour	___ \$10/person	___ \$10/person
Cox Capitol Theatre Movie	___ Free to registrants	___ Free to registrants

SUNDAY A LA CARTE EVENT

Bike Tour of Downtown Macon	___ \$10/person	___ \$10/person
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**TOTAL** \$ \_\_\_\_\_

PAYMENT IS DUE WITH RESERVATION

Payment Options :  Visa  MasterCard  AmEx  Check

Name Shown on Credit Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

REGISTRATION DEADLINE: MARCH 25

TOUR ONLY TICKETS AVAILABLE AT EVENT

MAIL REGISTRATION TO:  
 The Georgia Trust  
 Attn: Special Events  
 1516 Peachtree Street, NW  
 Atlanta, GA 30309

PLEASE MAKE CHECKS PAYABLE TO THE GEORGIA TRUST.

OR REGISTER ONLINE AT: www.GeorgiaTrust.org

PLEASE NOTE: Non-member registration includes a one-year Georgia Trust membership.

QUESTIONS? Contact The Georgia Trust at 404-885-7812 or SpecialEvents@GeorgiaTrust.org.

Want more details? Visit www.GeorgiaTrust.org or call 404-885-7812. Times subject to change.